# Stevenage Borough Council Case Study - Rolling out our use of Groop

## About the Communities and Neighbourhood Business Unit

Stevenage Borough Council Communities & Neighbourhood Business Unit comprises of the following services: Community Development, Culture, Wellbeing & Leisure Services and Community Safety.

## The Opportunity

Stevenage Borough Council (SBC) initially used the Groop Platform to manage the Stevenage Helps Response Team and support residents' needs during the Covid 19 Pandemic, including referral to support agencies, organising and delivering food and personal care packs.

The Communities and Neighbourhood Business Unit are building on their use of the Groop Platform by rolling the platform out across their teams and services, including Community Development, Play and Wellbeing, Sports and Leisure, Corporate and Cultural Events & Co-operative Neighbourhoods Teams.

## The Solution

Each team will configure Groop to meet its own needs and use the platform in different ways to assess, engage and respond to the needs of our residents, e.g. The Play and Wellbeing Team are using Groop for a client database; The Young People's Healthy Hub is using Groop to manage referral pathways; The Corporate Events Team are using Groop to manage large scale events like the annual Stevenage Day, by registering community groups, food stalls (who will be uploading their food hygiene certificates) uploading performers contact details, etc. and the Community Development Team are using Groop for community engagement and to manage data received from residents.

*'What has really impacted us is the use of Groop for data management, enabling teams to filter data for use in council reports very quickly, i.e. with the click of 2 or 3 buttons!'*

*Gemma Maret, Community Development Officer & Equalities Commission Programme Manager*

## Could Groop support your Local Authority Teams projects or programme delivery?

If you would like to find out more, click here to contact Groop